

MediaRoom

Farmers Insurance Announces Groundbreaking Ceremony for Building Expansion in Caledonia

PRNewswire

Ceremony and Press Conference Signal Continued Growth in Michigan

The press conference and groundbreaking ceremony will be held at 9:30 A.M., September 28th at 5665 Kraft Lake Drive, Caledonia, MI 49316.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080605/LATH062>)

WHAT: 9:30 A.M., Farmers Insurance Group of Companies(R) announces a groundbreaking ceremony to build two new buildings totaling 364,045 square feet on the existing grounds of Farmers Insurance office facilities located in Caledonia.

WHO: Steve Boshoven, Senior Vice President of Farmers Group Inc.
Jack Hannigan, Senior Vice President, Chief Marketing Officer-
Independent Agent Operations
State Senator Mark Jansen (Invited)
State Representative Justin Amash (Invited)
Bryan Harrison, Caledonia Township Supervisor
Michael Bigelow, Vice President of Business Integration

WHERE: Farmers Kraft Lake Office Park
5665 North Kraft Lake Drive
Caledonia, Michigan 49316

7:30 - 8:30 A.M. Employees can ride Farmers' "EXTRAORDINAIR" -- a Farmers Hot Air Balloon & tour the Mobile Catastrophe Claims Bus -- a state-of-the-art equipped bus that is deployed to disasters to help customers and non-customers alike.

8:45 - 9:15 A.M. Media and Guests can ride Farmers' "EXTRAORDINAIR" & tour the Mobile Catastrophe Claims Bus.

Farmers is a trade name and may refer to Farmers Group, Inc. or the Farmers Exchanges, as the case may be. Farmers Group, Inc., a management and holding company, along with its subsidiaries, is wholly owned by the Zurich Financial Services Group. The Farmers Exchanges are three reciprocal insurers (Farmers Insurance Exchange, Fire Insurance Exchange and Truck Insurance Exchange), including their subsidiaries and affiliates, owned by their policyholders, and managed by Farmers Group, Inc. and its subsidiaries. For more information about Farmers, visit our Web site at www.farmers.com.

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SOURCE: Farmers Insurance Group

Web Site: <http://www.farmers.com/>

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