

MediaRoom

California Fire Safe Council and Farmers Insurance Present 'Together Is Better'; A Fire Prevention/Preparedness Workshop
Holiday Inn, 1740 North First Street , San Jose, CA 95112 SEPTEMBER 10, 2009

PRNewswire

As firefighters continue fighting fires in the Los Angeles County area, the FireSafe Councils of Northwest California and Farmers Insurance Group of Companies invite all property owners from the East Bay, San Jose and surrounding areas to come to a fire prevention/preparedness workshop Thursday, September 10th at the Holiday Inn, San Jose airport.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080605/LATH062>)

Called "Together is Better," the FREE event is planned for 9:30 AM to 2:30 PM and features special guest California Insurance Commissioner Steve Poizner and fire officials from federal and state organizations.

Homeowners who live anywhere in the Wildland Urban Interface areas -- in, close to or near forest and fire dangers -- are welcome to attend. "We are offering a lot of good information to help homeowners safeguard their homes from fire," noted Margaret Grayson, Executive Director of the California Fire Safe Council. "Homeowners will learn more about new fire-resistant building materials and fire-safe landscaping with native and/or non-invasive plants; get to know some amazing local Fire Safe Council folks from communities around the East Bay, San Jose to Big Sur; and find out ways to improve their community's insurability."

Speakers at the workshop include:

- State Insurance Commissioner Steve Poizner, who will discuss insurance implications of the recent fires and The California Department of Insurance as a resource in preparedness and mitigation.
- Steve Quarles, US Cooperative Extension- fire retardant materials.
- An insurance panel of experts who will discuss insurability, evacuation and important papers to take, and how to make a claim if your home suffers damage from a fire.
- A Fire Safe Council Partnership Panel will present the

importance of public-private partnerships in fire preparedness and prevention.

Register by calling 888-320-1158 or contact Jerry Davies at 213-400-4459 or jerry.davies@farmersinsurance.com

"Farmers will feature one of its Customer Care Vehicles at the workshop. It is a mobile vehicle used as a claims station and assistance vehicle for Farmers customers and non-customers alike," noted Farmers State Executive Director John Weaver.

"We will also have a panel of Farmers Agents who will discuss preparing your home for insurance; evacuation routes and important papers you need to take with you, and how to file a claim," Weaver continued. "The workshop is free to everyone. Lunch will be served and door prizes will be given away."

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