

MediaRoom

Paul Patsis Appointed Executive Vice President of Farmers Group, Inc. and President of Market Management

PRNewswire

F. Robert Woudstra, Farmers Insurance Group of Companies CEO has announced the appointment of Paul Patsis, a 35 year insurance veteran, to executive vice president of Farmers Group, Inc., and president of Market Management. Mr. Patsis moves to his new position from president and chief executive officer of Farmers Life.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080605/LATH062>)

"I am pleased to welcome Paul to the marketing operation of our companies," stated Mr. Woudstra. "He has an extraordinary background in life and health insurance, property and casualty insurance, direct response marketing, broker-dealer operations, turnarounds, start-ups and Internet technology. He is truly gifted in his abilities and will use his experience to allow our organization to grow internally by having a well-coordinated marketing operation executing against one overriding marketing strategy."

In May 1998, Mr. Patsis joined Farmers as President and CEO of Farmers Life. He was promoted to Executive Vice President, Farmers Group, Inc., effective January 2007. From 1989 until May 1998 Mr. Patsis served as Chairman and Chief Executive Officer of Marketing One Incorporated. Prior to joining Marketing One Inc., Mr. Patsis served as President of Colonial Penn Life and Annuity Company. He also served in various roles with INA/Cigna in Philadelphia, Pennsylvania.

A native of New Jersey, Mr. Patsis received a Bachelor of Arts Degree from Villanova University, Villanova, Pennsylvania.

Mr. Patsis and his wife Jean, have two children. They will relocate to Los Angeles from Mercer Island, Washington.

Farmers is a trade name and may refer to Farmers Group, Inc. or the Farmers Exchanges, as the case may be. Farmers Group, Inc., a management and holding company, along with its subsidiaries, is wholly owned by the Zurich Financial Services Group. The Farmers Exchanges are three reciprocal insurers (Farmers Insurance Exchange, Fire Insurance Exchange and Truck Insurance Exchange), including their subsidiaries and affiliates, owned by their policyholders, and managed by Farmers Group, Inc. and its subsidiaries. For more information about Farmers, visit our Web site at www.farmers.com.

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