MediaRoom

Farmers Insurance Forms New Restaurant Association Offering Upfront Discounts and New Dividend Program for Colorado Restaurant Owners

Farmers Insurance Group of Companies , an active member of the National Restaurant Association and exclusive endorsed carrier of Sysco Foods, has formed a new program for restaurant owners; Farmers Restaurant Association of Colorado, to strengthen its member's benefits and reduce restaurant owners' membership dues.

(Logo: http://www.newscom.com/cgi-bin/prnh/20080605/LATH062)

"The new Business Insurance Program offers all Farmers Restaurant Association of Colorado Association Members up front discounts and reduced rates on their insurance, regardless of the company size," explains Maryann Vitkievicz, Farmers Commercial Association Manager. "An additional benefit is that you do not have to be a member of the Colorado Restaurant Association, or any other organization to receive these benefits, and there is a nominal fee of $50 to be a member of the Farmers Restaurant Association of Colorado."

Types of businesses eligible for this program are: Restaurants, Fast Food Restaurants, Doughnut Shops, Deli's, Coffee Shops and Bakeries. "This relationship allows Industry specific services and/or benefits to all members that belong to the Association," Vitkievicz added. "These costs savings and benefits can have an immediate effect on the 'bottom line' of running a small business."

"We are excited to be among the first in the country to offer an innovative program to our members," said James Purcell, Farmers State Executive Director. "This is a mutually beneficial package that will enhance the business opportunities and bottom line for any member who participates."

The new program offers:
- Small Restaurants, bakeries and coffee and doughnut shops the ability to have the same benefits as larger restaurants and franchises
- Potential dividend to the Association and its Members
- Loss Prevention and Safety Programs
- Local specialized agents
- Additional discounts available when the Workers Compensation and Business Owners policy is combined
- Guaranteed franchise discounts
- Award winning claims services
- Specialized Coverage's including:
  - Employment Practices Liability
  - Property & Casualty
  - Workers Compensation
  - Commercial Auto
  - Business Interruption
  - Group Life and Long Term Care
  - Financial Solutions

Information on this program is available by contacting:

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