

Farmers Insurance's University Receives ASTD Awards for Excellence in Workplace Learning and Performance

Farmers Receives Recognition for proven practices that meet a demonstrated need, and deliver clear and measurable results for their organizations.

PRNewswire

The 'University of Farmers,' founded by Farmers Insurance Group of Companies(R), has received top learning and development awards at an awards ceremony held recently at the ASTD International Conference & Expo in Washington, D.C.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080605/LATH062>)

The University of Farmers claims, leadership and management training facility located in Agoura Hills, California, was officially dedicated November 3, 2006. Farmers CEO Robert Woudstra notes that the University is national in scope, and offers training to 15,000 Farmers agents; 500 district managers; and 21,000 employees.

"The winning organizations advance the knowledge of the workplace learning and performance profession and contribute to increasing workforce capability and organizational competitiveness," notes Tony Bingham, ASTD President and CEO. "Their accomplishments demonstrate how learning increases the performance and success of organizations worldwide."

Annette Thompson, Senior Vice-President and Chief Learning Officer of Farmers said, "our success lies in the University's support of our district managers, agents, and our employees. We have a top notch team of dedicated instructors and a first class curriculum to offer the best learning experience in the insurance industry."

"We are very pleased to accept the awards from ASTD," Woudstra said. "It is an honor to be recognized by such a prestigious organization."

The University of Farmers earned awards in the following categories:

Excellence in Practice Awards

Awards are presented to proven practices that have delivered measurable results for their organizations. (Farmers received two of the 17 awards presented.)

Farmers Insurance Group / University of Farmers - Field Training, Agoura Hills, California

> District Manager University for Small Business

Partner: Inner Harbor Partners for Improved Performance, Baltimore, Maryland

Category: career development

> Value Insurance Package (VIP)

Category: performance improvement

Citations

Farmers received three of the 48 citations presented.

Farmers Insurance Exchange / University of Farmers, Claims, Agoura Hills, California

> Leadership Development Programs

Category: career development

Farmers Insurance Group / University of Farmers, Grand Rapids, Michigan

> Enhancing Customer Connections

Category: performance improvement

Farmers Insurance Group / University of Farmers, Field Training, Agoura Hills, California

> Reserve Business Builder

Partner: Inner Harbor Partners for Improved Performance, Baltimore, Maryland

Category: career development

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Contact: Jerry Davies
213-400-4459
jerry.davies@farmersinsurance.com

First Call Analyst:
FCMN Contact:

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