

## Actor/Producer/Humanitarian Edward James Olmos and Farmers Insurance Host Discussion on Entrepreneurial Opportunities for Phoenix Professional Community

PRNewswire

Farmers Insurance Group of Companies(R), along with the company's Hispanic official spokesperson Edward James Olmos, will host a discussion in Phoenix today to inform the professional community of small business opportunities with Farmers Insurance. Although the country is going through the highest unemployment rate in the last 26 years, Farmers Insurance executives will be on hand to talk about career opportunities available such as reserve district managers, agents, agency producers and customer service representatives.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080605/LATH062>)

"Farmers is expanding its efforts to attract talented individuals with bilingual skills to provide the area's increasingly diverse consumers with the company's superior products and services," stated Luisa Acosta-Franco, assistant vice president of Emerging Markets and Diversity. "Farmers is seeking local professionals who want to own their own business. We have the best small business opportunity in America, and our goal is to establish additional Farmers agencies in neighborhoods throughout Arizona."

"At today's event, interested candidates will have the opportunity to meet with district managers and agents to learn more about what Farmers has to offer," Ms. Acosta-Franco added.

Mr. Olmos will share his own experiences as an entrepreneur and will expand on his commitment to promoting the growth of Hispanic professionals by encouraging interested individuals to take advantage of the career opportunities available at Farmers Insurance.

"I became a spokesperson for Farmers because I like what they believe in. At a time when many companies are ignoring the Latino community or just trying to get their dollars, Farmers is investing in our community," said Edward James Olmos.

Farmers' commitment to diverse communities is evident through its strong support of a number of educational programs and organizations, such as its partnership with the Arizona Interscholastic Association and a number of local adopt-a-school projects. In addition, Farmers supports a number of diverse community-based organizations and events like Padres Contra El Cancer, Hispanas Organized for Political Equality, the Los Angeles Latino International Film Festival, the Latino Book and Family Festival and many others.

Farmers Group, Inc. is a wholly owned subsidiary of Zurich Financial Services, an insurance-based financial services provider with a global network of subsidiaries and offices in North America and Europe as well as in Asia Pacific, Latin America and other markets. Farmers(R) is the nation's third-largest Personal Lines Property & Casualty insurance group. Property and casualty products are underwritten and issued by the Farmers Exchanges and their subsidiaries, which Farmers Group, Inc. manages but does not own. Headquartered in Los Angeles, Farmers insurers provide Homeowners, Auto, Business, Life insurance and financial services to more than 10 million households. For more information about Farmers, visit our Web site at [www.ichoosefarmers.com](http://www.ichoosefarmers.com).

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