

MediaRoom

## Edward James Olmos in Austin to Discuss Farmers Insurance Entrepreneurial Opportunities

PRNewswire

Leading insurer offering new business opportunities throughout region

**WHAT:** Meet Emmy-winner and Academy Award-nominated actor and director Edward James Olmos, official spokesperson for Farmers Insurance, during a program hosted by Farmers Insurance. Media reception will be followed by program That is open to Austin's professional community.

**WHY:** Mr. Olmos will host Austin's professional community at a program where he will share information on career opportunities available at Farmers Insurance during the US's current difficult economy.

**WHEN:** Wednesday, February 25, 2009  
Public Reception 6p  
Program for confirmed audience 7p - 8p  
(Professional community can register at [www.farmersevents.com/austin](http://www.farmersevents.com/austin))

**WHERE:** AT&T Executive Education and Conference Center  
The University of Texas at Austin  
1900 University Avenue, Austin, Texas 78705

**WHO:** Edward James Olmos, Actor/Humanitarian/Farmers spokesman  
Luisa Acosta-Franco, AVP, Diversity and Emerging Markets, Farmers Insurance  
Larry Pratt, State Executive Director - TX, Farmers Insurance

PHOTO / VIDEO

**OPPORTUNITY:** Capture footage of Edward James Olmos speaking about his own experience as an entrepreneur and his commitment to the growth of Hispanic professionals by taking advantage of career opportunities available at Farmers Insurance. One-on-one interviews are available. MUST RSVP BY TUESDAY, FEBRUARY 24, 2009.

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