Edward James Olmos in Austin to Discuss Farmers Insurance Entrepreneurial Opportunities

PRNewswire

Leading insurer offering new business opportunities throughout region

WHAT: Meet Emmy-winner and Academy Award-nominated actor and

director Edward James Olmos, official spokesperson for Farmers Insurance, during a program hosted by Farmers Insurance. Media reception will be followed by program That is open to Austin's professional community.

WHY: Mr. Olmos will host Austin's professional community at a

program where he will share information on career opportunities available at Farmers Insurance during the

US's current difficult economy.

WHEN: Wednesday, February 25, 2009

Public Reception 6p

Program for confirmed audience 7p - 8p (Professional community can register at www.farmersevents.com/austin)

WHERE: AT&T Executive Education and Conference Center

The University of Texas at Austin

1900 University Avenue, Austin, Texas 78705

WHO: Edward James Olmos, Actor/Humanitarian/Farmers spokesman

Luisa Acosta-Franco, AVP, Diversity and Emerging Markets,

Farmers Insurance

Larry Pratt, State Executive Director - TX, Farmers

Insurance

PHOTO / VIDEO

OPPORTUNITY: Capture footage of Edward James Olmos speaking about his own experience as an entrepreneur and his commitment to the

growth of Hispanic professionals by taking advantage of career opportunities available at Farmers Insurance.

One-on-one interviews are available. MUST RSVP BY TUESDAY,

FEBRUARY 24, 2009.

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