

MediaRoom

Edward James Olmos in Austin to Discuss Farmers Insurance Entrepreneurial Opportunities

PRNewswire

Leading insurer offering new business opportunities throughout region

WHAT: Meet Emmy-winner and Academy Award-nominated actor and director Edward James Olmos, official spokesperson for Farmers Insurance, during a program hosted by Farmers Insurance. Media reception will be followed by program That is open to Austin's professional community.

WHY: Mr. Olmos will host Austin's professional community at a program where he will share information on career opportunities available at Farmers Insurance during the US's current difficult economy.

WHEN: Wednesday, February 25, 2009
Public Reception 6p
Program for confirmed audience 7p - 8p
(Professional community can register at www.farmersevents.com/austin)

WHERE: AT&T Executive Education and Conference Center
The University of Texas at Austin
1900 University Avenue, Austin, Texas 78705

WHO: Edward James Olmos, Actor/Humanitarian/Farmers spokesman
Luisa Acosta-Franco, AVP, Diversity and Emerging Markets, Farmers Insurance
Larry Pratt, State Executive Director - TX, Farmers Insurance

PHOTO / VIDEO

OPPORTUNITY: Capture footage of Edward James Olmos speaking about his own experience as an entrepreneur and his commitment to the growth of Hispanic professionals by taking advantage of career opportunities available at Farmers Insurance. One-on-one interviews are available. MUST RSVP BY TUESDAY, FEBRUARY 24, 2009.

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Contact: Jerry Davies 213.400.4459
jerry.davies@farmersinsurance.com

Contact: Luis Sahagun 323.932.3083
luis.sahagun@farmersinsurance.com

Contact: Claudia Miani 305.537.2282 / 305.979.7107
cmiani@accentmarketing.com

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