

MediaRoom

Edward James Olmos in Phoenix to Discuss Farmers Insurance Entrepreneurial Opportunities

PRNewswire

Leading insurer offering new business opportunities throughout region

WHAT: Meet Emmy-winner and Academy Award-nominated actor and director Edward James Olmos, official spokesperson for Farmers Insurance, during a private media reception hosted by Farmers Insurance.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080605/LATH062>)

WHY: Mr. Olmos will host Phoenix's professional community at a program where he will share information on career opportunities available at Farmers Insurance during the US's current difficult economy.

WHEN: Wednesday, February 18, 2009
Private Media Reception 5p - 6p
Program 7p - 8p

WHERE: Sheraton Downtown Phoenix
Room TBD
340 N. 3rd Street

WHO: Edward James Olmos, Actor/Humanitarian/Farmers spokesman
Luisa Acosta-Franco, AVP, Diversity and Emerging Markets,
Farmers Insurance
Frank Soldano, State Executive Director - AZ, Farmers Insurance

PHOTO / VIDEO

OPPORTUNITY: Capture footage of Edward James Olmos speaking about his own experience as an entrepreneur and his commitment to the growth of Hispanic professionals by taking advantage of career opportunities available at Farmers Insurance. One-on-one interviews are available. MUST RSVP BY TUESDAY, FEBRUARY 17, 2009.

Farmers Group, Inc. is a wholly owned subsidiary of Zurich Financial Services, an insurance-based financial services provider with a global network of subsidiaries and offices in North America and Europe as well as in Asia Pacific, Latin America and other markets. Farmers(R) is the nation's third-largest Personal Lines Property & Casualty insurance group. Property and casualty products are underwritten and issued by the Farmers Exchanges and their subsidiaries, which Farmers Group, Inc. manages but does not own. Headquartered in Los Angeles, Farmers insurers provide Homeowners, Auto, Business, Life insurance and financial services to more than 10 million households. For more information about entrepreneurial opportunities with Farmers, visit our web site at www.ichoosefarmers.com.

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