

MediaRoom

/C O R R E C T I O N -- Farmers Insurance Group/

PRNewswire

In the news release, Edward James Olmos in Phoenix to Discuss Farmers Insurance Entrepreneurial Opportunities, issued 12-Feb-2009 by Farmers Insurance Group over PR Newswire, the fourth paragraph, second line, should read "Clear Valley Conference Room" rather than "Room TBD" as incorrectly transmitted by PR Newswire. The complete, corrected release follows:

Edward James Olmos in Phoenix to Discuss Farmers Insurance Entrepreneurial Opportunities

Leading insurer offering new business opportunities throughout region

WHAT: Meet Emmy-winner and Academy Award-nominated actor and director Edward James Olmos, official spokesperson for Farmers Insurance, during a private media reception hosted by Farmers Insurance.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080605/LATH062>)

WHY: Mr. Olmos will host Phoenix's professional community at a program where he will share information on career opportunities available at Farmers Insurance during the US's current difficult economy.

WHEN: Wednesday, February 18, 2009
Private Media Reception 5p - 6p
Program 7p - 8p

WHERE: Sheraton Downtown Phoenix
Clear Valley Conference Room
340 N. 3rd Street

WHO: Edward James Olmos, Actor/Humanitarian/Farmers spokesman
Luisa Acosta-Franco, AVP, Diversity and Emerging Markets,
Farmers Insurance
Frank Soldano, State Executive Director - AZ, Farmers Insurance

PHOTO / VIDEO

OPPORTUNITY: Capture footage of Edward James Olmos speaking about his own experience as an entrepreneur and his commitment to the growth of Hispanic professionals by taking advantage of career opportunities available at Farmers Insurance. One-on-one interviews are available. MUST RSVP BY TUESDAY, FEBRUARY 17, 2009.

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