

MediaRoom

Farmers Insurance to Open Business Development Center in Riverside, California October 28

PRNewswire

While the economy has taken a downturn, Farmers Insurance Group of Companies(R) announces that its newest Business Development Center will open in Riverside, California on October 28, 2008. According to Center Manager Mike Ponce, the center will employ a staff of recruiters, trainers and customer service personnel.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080605/LATH062>)

"Farmers is seeking individuals who want to own their own business," stated Mike Ponce, Center Manager. "We have the best small business opportunity in America and our goal is to establish Farmers agencies in neighborhoods throughout the Inland Empire."

Anyone interested in looking into the opportunities offered by Farmers Insurance is welcome to attend the grand opening.

MEDIA AND PUBLIC INVITED

Attending the Grand Opening:

- State Senator Bob Dutton
- Riverside City Councilman Mike Gardner
- Center Manager Mike Ponce
- Renowned film, TV and stage actor and director Edward James Olmos
- Farmers Executive Vice President of Field Operations Jerry Carnahan
- Farmers Senior Vice President of Field Operations Steve Feely.

WHEN: October 28, 2008 at 10:30 A.M.-Ribbon Cutting followed by tours of the building and display of the Art Exhibit "The Chicano Collection," a presentation of limited-edition reproductions of paintings by prominent Chicano artists. The archival-quality prints depict images of urban life and the Chicano experience. The original art pieces are part of art advocate and entertainer Cheech Marin's personal collection.

4pm-7pm - Fiesta With Farmers

WHERE: 1450 Iowa Avenue, Suite 100
Riverside, CA 92507

Farmers Group, Inc. is a wholly owned subsidiary of Zurich Financial Services, an insurance-based financial services provider with a global network of subsidiaries and offices in North America and Europe as well as in Asia Pacific, Latin America and other markets. Farmers(R) is the nation's third- largest Personal Lines Property & Casualty insurance group. Property and casualty products are underwritten and issued by the Farmers Exchanges and their subsidiaries, which Farmers Group, Inc. manages but does not own. Headquartered in Los Angeles, Farmers insurers provide Homeowners, Auto, Business, Life insurance and financial services to more than 10 million households. For more information about Farmers, visit our Web site at <http://www.farmers.com/>.

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