

MediaRoom

## Mexican Heritage Plaza & Farmers Insurance Join to Award \$10,000 to Students at Reception, April 19

PRNewswire

Young Americanos Photo Contest Winners Depict Latino Life in the Bay Area

### MEDIA ALERT/PHOTO OPPORTUNITY

**WHAT:** Forty students, ranging from elementary through high school, will be awarded cash scholarships and other prizes for their winning photos depicting Latino life in the Bay Area. Over 250 guests will honor the Farmers Insurance Young Americanos photography competition winners at a reception following the unveiling of their winning entries.

The winning photographs will be on public display at the Mexican Heritage Plaza beginning April 19 through May 4, 2003.

**WHEN:** Saturday, April 19, 2003  
1:00 p.m.

**WHERE:** Mexican Heritage Plaza  
1700 Alum Rock Avenue  
San Jose

**WHO:** 40 excited student winners and their families  
Representatives from Farmers Insurance, contest sponsors  
Representatives from Mexican Heritage Plaza, contest co-sponsors  
Special VIP Guests

**WHY:** The Young Americanos photography competition is being sponsored locally by Farmers Insurance and the Mexican Heritage Plaza. Young Americanos was developed by Farmers Insurance as an adjunct program to the Smithsonian Institution's Young Americanos: Photographic Visions of Our Community traveling photography exhibition which is currently on exhibition at the Mexican Heritage Plaza through May 4.

Additional details of the Young Americanos program can be found at [www.youngamericanos.net](http://www.youngamericanos.net).

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**SOURCE:** Farmers Insurance

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**Web site:** <http://www.youngamericanos.net/>

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