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Farmers Offers Multiple Lines Discount to Customers in Tennessee; Farmers to Offer Auto Discount to Existing Life Insurance Customers

PRNewswire

Farmers Insurance customers may qualify for a special discount on Farmers auto insurance when they also have a Farmers New World Life Insurance Company policy. The discount is part of an effort by Farmers to provide its valued customers with greater savings on their insurance options.

"The auto life discount combined with Farmers' competitive level term rates and attractive universal and variable universal life products provide auto customers with an attractive solution to their life insurance needs," said Jim Vannice, state executive for Tennessee. "Our goal is to try and make buying insurance simple and easy for our customers -- we want to be a one stop shop. Not only are we making things easier for our customers, but we are also giving them a discount in the process," said Vannice.

To get more information about the program, customers can check with their local Farmers agent for more information or on the web at Farmers.com.

Farmers Insurance Group of Companies includes the nation's third-largest group of home and auto insurers. Headquartered in Los Angeles and doing business in 41 states, the Farmers Insurance Group of Companies provides home, auto, business, life insurance and financial services to more than 10 million households through 17,000 exclusive and independent agents and district managers.

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